



Sponsorship Opportunities

Women's Crisis Services
OF WATERLOO REGION



VOICES EMPOWER
Break the Silence

Partner With Us!

We are excited to invite you to become a sponsor for Voices Empower 2026.

Each year, Women's Crisis Services hosts **Voices Empower: Walk to Break The Silence** during Woman Abuse Prevention Month. This event raises awareness and funds to support our mission of a community free of gender-based violence. This year's walk will take place on Saturday, November 21, 2026.

Over the last several years, rates of domestic violence and femicide have risen, making our work more important than ever. Voices Empower is our opportunity to reflect and raise awareness about this issue. **We will walk 6km to honour the women lost every 6 days to gender-based violence.** We invite participants to form teams, wear their best purple outfits and walk in solidarity with women, gender-diverse individuals and children experiencing domestic violence.

As a sponsor, your company will have the unique opportunity to demonstrate a commitment to creating safer, happier lives for women and children in Waterloo Region. In return for your sponsorship, we offer a powerful marketing platform to connect with a dedicated community of donors and supporters. Your support will not only drive positive change but also showcase your brand's commitment to social responsibility.

Thank you for considering this impactful partnership. **Together, we can make Voices Empower 2026 our most successful event yet!**

Donette Subron
Development Manager



Join the Movement!

Why We Walk

Every 6 days in Canada, a woman is killed due to gender-based violence.

The increase and escalation of violence against women calls for action. We must continue raising awareness and funds to prevent these tragedies from happening.

Between May 1, 2022 and February 1, 2025 there were 162 femicides in Ontario*. Femicide continues to disproportionately effect racialized women, children and gender-diverse individuals.

Together, we can make an impact.

As we come together for Voices Empower: Walk to Break the Silence, we show support for those who have lost their lives and who are experiencing or healing from gender-based violence.

Proceeds from the event will help provide safe shelter, outreach services, prevention and education to women and children moving beyond violence in the Waterloo Region.



Sponsorship Benefits

Sponsorship levels and Entitlements	Title Sponsor	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Contribution Amount	\$10,000	\$7,800	\$5,230	\$2513	\$1,472	\$450
Significance of these figures	To provide 10 weeks of care for a family in shelter	Number of steps to complete the 6km walk	Number of prevention and education sessions last year	Number of support calls and online chats last year	Number of Outreach clients last year	Number of clients supported through Safe Shelter last year
Video message shared through social media channels & website	 					
Social media shoutout prior to event day		✓	✓			
Logo on website with link from our website to yours		✓	✓	✓		
"Sponsor Spotlight" article distributed to email list of more than 5000						
Recognition during opening and closing ceremonies		✓	✓	✓	✓	
Logo displayed on event banners		✓	✓	✓	✓	✓
Company swag added to participant package		✓	✓			
Sponsorship printed on branded materials before and after event		✓				
In-person corporate public education session		✓	✓	✓	✓	✓
Video highlight on donor wall	✓	✓	✓	✓	✓	✓

Sponsorship Form

Sponsor Name: _____

Contact Person: _____

Phone: _____ Email: _____

Sponsor Level & Amount: _____

Please Select Payment Type:

Cheque* _____ Credit Card _____ E-transfer** _____

If using credit card, please fill out information:

Name on Card: _____

Card Number: _____

Exp: _____ CSC #: _____ Signature: _____

Billing Address: _____

City: _____ Postal Code: _____

*Please make cheque out to Women's Crisis Services of Waterloo Region

**E-transfer can be sent to finance@wcswr.org

Please return form to:

Donette Subron
Development Manager
Women's Crisis Services of Waterloo Region
Donette.Subron@wcswr.org

