VOICES EMPOWER

Walk to Break the Silence

Sponsorship Opportunities

Women's Crisis Services
OF WATERLOO REGION

MOVING BEYOND VIOLENCE

Partner With Us!

We are excited to invite you to become a sponsor for Voices Empower 2025.

Each year, Women's Crisis Services hosts Voices Empower: Walk to Break The Silence during Woman Abuse Prevention Month. This event raises awareness and funds to support our mission. This year's walk will take place on Saturday, November 22, 2025.

The past year has been especially challenging for women experiencing domestic violence. Rates of domestic violence and femicide have risen, making our work more important than ever. Voices Empower is our opportunity to reflect and raise awareness about this issue. We will walk 6 km to honour the women lost every 6 days to domestic violence. We invite participants to form teams, wear their best purple outfits and walk in solidarity with women and children facing domestic violence.

As a sponsor, your company will have the unique opportunity to demonstrate a commitment to creating safer, happier lives for women and children in Waterloo Region. In return for your sponsorship, we offer a powerful marketing platform to connect with a dedicated community of donors and supporters. Your support will not only drive positive change but also showcase your brand's commitment to social responsibility.

Thank you for considering this impactful partnership. Together, we can make Voices Empower 2025 our most successful event yet!

Donette Subron
Development Officer
Women's Crisis Services of Waterloo Region

Women's Crisis Services OF WATERLOO REGION

Join the Movement!

Why We Walk

Every 6 days in Canada, a woman is killed by her intimate partner.

There were 187 femicides in Canada in 2023, up from 184 in 2022. Thirty-two femicides were committed in the first 6 months of 2024 in Ontario alone.

The increase and escalation of violence against women calls for action. We must continue raising awareness and funds to prevent these tragedies from happening.

Together, we can make an impact.

As we come together for Voices Empower: Walk to Break the Silence, we show support for those who have lost their lives and who are experiencing or recovering from domestic violence.

Proceeds from the event will help provide safe shelter and outreach services to women and children moving beyond violence in the Waterloo Region.

Alpha Nkuranga, WCSWR Residential Support Worker and Author of *Born to Walk: My Journey of Trials and Resilience*

QUICK FACTS

The killing of women and girls has increased by 27% between 2019 and 2022.

There were 187 femicides in Canada in 2023, up from 184 in 2022.

Women's Crisis Services of Waterloo Region is approximately 60% funded by the government and 40% by community donations.

Sponsorship Benefits

Sponsorship level	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Merch Sponsor
Contribution Amount	**$10,000**	**$7,500**	**$6,000**	**$3,500**	**$1,500**	**$750**
Social media shout out during campaign	✓	✓	✓	✓	✓	✓
Recommendation on website with link from our website to yours	✓	✓	✓	✓	✓	✓
Recognition during opening ceremonies		✓	✓	✓	✓	
Opportunity to share a video message through social media channels & website			✓			
Logo displayed on event banners		✓	✓	✓		
Option of adding company swag/business cards to participant package		✓	✓			
Acknowledge sponsorship on collateral before and after event		✓				
Official named sponsor of 6km walk event						
Logo on signage throughout the 6km walk		✓	✓	✓	✓	✓
Corporate Public education session						
Sponsor Spotlight distributed to email list of more than 5000						

Sponsorship Form

Sponsor Name: _____

Contact Person: _____

Phone: _____ Email:_____

Sponsor Level & Amount:_____

Please Select Payment Type:

Cheque* _____ Credit Card _____

If using credit card, please fill out information:

Name on Card: _____

Card Number: _____

Exp: _____ CSC #: _____ Signature: _____

Billing Address: _____

City: _____ Postal Code: _____

Please return form to:

Donette Subron
Development Officer
Women's Crisis Services of Waterloo Region
Donette.Subron@wcswr.org