



Hats Off to Mom!

6th Annual Mother's Day Brunch
Sunday May 14, 2023 | St George Banquet Hall

SPONSORSHIP OPPORTUNITIES

Women's Crisis Services
OF WATERLOO REGION



Why become a Sponsor?

The Opportunity

We would like to offer you a unique opportunity to sponsor our 6th annual Hats Off to Mom! Mother's Day fundraiser. This event is an incredible way for community members to treat their mom to an exciting in-person experience and start her day off on a high note. Let's show our appreciation for everything mom's do -- Treat your mom while helping our moms!

For 45 years, Women's Crisis Services has provided safe shelter, education and support services to women and children who have experienced domestic violence. Now more than ever, women rely on community support.

We are looking for companies who are interested in becoming a sponsor, demonstrating their commitment to helping women and children move beyond violence to live safer, happier lives. In exchange for your sponsorship, we will provide you with a powerful marketing opportunity to reach over 5,000 donors and community supporters. Please review our sponsorship levels and indicate your interest on the last page of this sponsorship package.

Thank you for your consideration. We look forward to welcoming you as a partner to help make our efforts a success!

About Hats Off to Mom!

Hats Off to Mom! will take place on Sunday, May 14, 2023. This unique event is a community favourite and we're so excited that it's back in person for the first time since 2019! It will include brunch, speakers, games and a gift for participants to take home.

Our goal for the event is to raise awareness and funds so we may continue offering essential services and programs to women and children in our community who are experiencing domestic violence.



About Us

Women's Crisis Services of Waterloo Region (WCSWR) empowers women and children to move beyond violence. We do this by providing safe shelter, transitional housing, education and support services to women and children experiencing domestic violence.

We operate two emergency shelters for at-risk women who have no safe place to stay: Haven House in Cambridge and Anselma House in Kitchener. You do not need to be staying in our shelters to access our services.

We run a free, confidential, outreach program that can be accessed by contacting our 24/7 support lines. The program is flexible, accessible and has no wait list. We assess risk, help clients develop safety plans, navigate the legal system, and find safe, affordable housing.

We serve all cities and townships in Waterloo Region. With your sponsorship, you will be providing safety, dignity, and comfort to the women and children seeking our help.

Thank you for your consideration in sponsoring Hats Off to Mom! in support of Women's Crisis Services of Waterloo Region. We truly appreciate your support!

Sponsorship Opportunities

SPONSORSHIP LEVEL	Title Sponsor	Lavender Sponsor	Hydrangea Sponsor	Iris Sponsor
CONTRIBUTION AMOUNT	\$6000	\$3500	\$1500	\$500
Logo on event materials	✓	✓	✓	✓
Logo on our website	✓	✓	✓	✓
Recognition on social media	✓	✓	✓	✓
Recognition during event	✓	✓	✓	✓
Business card in participant gift boxes	✓	✓	✓	✓
Your banner at the event	✓	✓	✓	
Logo on photo strip at event		✓		
Boosted social media post	✓	✓		
Opportunity to speak at event	✓			
Free tickets to the event	Table of 8	2 tickets	2 tickets	

In-Kind Sponsorship Form

Sponsor Name: _____

Contact Person: _____

Phone: _____ **Email:** _____

In-kind item(s) provided:

Fair Market Value: _____ **# of items provided:** _____

Description / Additional Details: _____

**Please complete the form and return along with your donation to
WCSWR representative.**

Should you have any questions, please contact Faune Lang, our
Fund Development Coordinator at 519-741-9084 ext 2011, or by
email at fundraising@wcswr.org.



Sponsorship Form

Sponsor Name: _____

Contact Person: _____

Phone: _____ Email: _____

Sponsor Level & Amount: _____

Please Select Payment Type:

Cheque* _____

Credit Card _____

If using credit card, please fill out information:

Name on Card: _____

Card Number: _____

Exp: _____ CSC #: _____ Signature: _____

Billing Address: _____

City: _____ Postal Code: _____

*Cheques can be made payable to Women's Crisis Services of Waterloo Region, 700 Heritage Drive, Kitchener, ON N2A 3N9

Please return form to:

Lillie Proksch

Senior Communications and Events Coordinator

Women's Crisis Services of Waterloo Region

Lillie.proksch@wcsvr.org

