

**VOICES EMPOWER**

**SPONSORSHIP OPPORTUNITIES**



# Why Become A Sponsor?

We would like to offer you the opportunity to sponsor **Voices Empower: Walk To Break The Silence**, an upcoming community campaign to support women and children experiencing domestic violence.

Every year, Women's Crisis Services hosts an event to raise awareness and funds during Woman Abuse Prevention Month. This past year has been especially difficult for women facing domestic violence. During this time, domestic violence has escalated and rates of femicide have increased.

That's why this November, we invite you to join in **Voices Empower: Walk to Break The Silence**. On Saturday November 20th, we are walking 6 km to honour the women we lose every 6 days to domestic violence. We are encouraging participants to get a team together, wear their best purple outfit, and walk to show their support for women and children experiencing domestic violence.

We are looking for companies who are interested in becoming a sponsor and demonstrating their commitment to helping women and children live safer, happier lives in Waterloo Region. In exchange for your sponsorship, we will provide you with a powerful marketing opportunity to reach a large group of donors and community supporters.

Thank you for your consideration. We look forward to welcoming you as a partner to help make **Voices Empower** a great success!

Jenna Mayne  
Communications and Fund Development Manager  
Women's Crisis Services of Waterloo Region

# Walk To Break the Silence

Every 6 days in Canada, a woman is killed by her intimate partner. By July 2021, the number of femicides in Ontario had already surpassed the total number of femicides that occurred the previous year. We must continue raising awareness and funds to prevent these tragedies from happening.

That's why this November, we are inviting the community to join in Voices Empower: Walk to Break The Silence. On Saturday November 20th, we are walking 6 km to honour the women we lose every 6 days to domestic violence. This self-guided walk gives everyone the opportunity to walk from wherever they are to support women and children in Waterloo Region

## Quick Facts

- Every 6 days in Canada, a woman is killed by her intimate partner.
- Purple is the official domestic violence colour.
- It costs \$100 to provide one day of care to a woman and children in shelter.



**\*See sponsorship options on page 4**

# Sponsorship Opportunities

Sponsorship Level	Platinum Sponsor <i>No longer available</i>	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Prize Sponsor
Contribution Amount	\$5,000	\$2,500	\$1,000	\$500	
Social media shout out during campaign		✓	✓	✓	✓
Recognition on website with link from our website to yours		✓	✓	✓	✓
Opportunity to share video message through social media channels		✓	✓	✓	✓
Recognition during opening ceremonies	✓	✓	✓		✓
Acknowledgment with prizes					✓
Official sponsor of limited-edition hat	✓	✓			
Official sponsor of 6km walk event	✓				
Free sponsor giveaways	4 hats	2 hats			

# Sponsorship Form

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Level & Amount: \_\_\_\_\_

Please Select Payment Type:

Cheque\* \_\_\_\_\_

Credit Card \_\_\_\_\_

\*Cheques can be made payable to Women`s Crisis Services of Waterloo Region,  
700 Heritage Drive, Kitchener, ON N2A 3N9

If using credit card, please fill out information:

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp: \_\_\_\_\_ CSC #: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return form to:**

Jenna Mayne  
Communications and Fund Development Manager  
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