

# Hats Off to Mom!

4th Annual Mother's Day Brunch  
Sunday May 9, 2021 | Virtual Fundraiser

IN-KIND SPONSORSHIP OPPORTUNITIES

Women's Crisis Services  
OF WATERLOO REGION



# ***Why become an In-Kind Sponsor?***

## **The Opportunity**

We are seeking In-kind sponsors to support our 4th annual Mother's Day Brunch, "Hats Off to Mom!" We are asking you to consider donating a product or service that can be included in our online silent auction.

In doing so, you will be helping support women and children in our community who are experiencing domestic violence. Not to mention we will help spread the word about your business to our supporters!

Hats Off to Mom! will take place on Sunday, May 9, 2021. This unique event will feature curated brunch boxes presented by Tapestry Hall, special edition WCSWR masks, online entertainment, a virtual auction and more! Our goal for the event is to raise awareness and funds so we may continue offering essential services and programs to women and children in our community who are experiencing domestic violence.

## **How You Benefit**

- Your partners, supporters, fans and followers see that you are committed to helping eradicate domestic violence in our region
- Your generous support is shared on social media and event materials reaching over 3000 supporters in our community
- You boost your exposure in the region, attracting new customers and increasing retail traffic and sales
- Items donated with a receipt are eligible for a charitable tax receipt

***If you're ready to make an in-kind donation, please complete the attached form.***

# About Us

## **Women's Crisis Services of Waterloo Region**

We empower women to move beyond violence. We do this by providing safe shelter and support services to women and children experiencing domestic violence.

We operate two shelters for at-risk women who have no safe place to stay: Haven House in Cambridge and Anselma House in Kitchener. We also run a free, confidential, outreach program, which is accessed by contacting our 24/7 support lines.

With rates of domestic violence increasing by 30% during the COVID-19 pandemic, your support is needed now more than ever. It's crucial that we continue having conversations about domestic violence to raise awareness and funds.

With your sponsorship, you will be providing safety, dignity, and comfort to the women and children seeking our help. Thank you for your consideration in sponsoring Hats Off to Mom! in support of Women's Crisis Services of Waterloo Region.

We truly appreciate your support!

**Women's Crisis Services**  
OF WATERLOO REGION



# Sponsorship Form

**Sponsor Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**In-kind item(s) provided:**

\_\_\_\_\_

**Fair Market Value:** \_\_\_\_\_ **# of items provided:** \_\_\_\_\_

**Description / Additional Details:** \_\_\_\_\_

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**Please complete the form and return along with your donation to WCSWR representative.**

Should you have any questions, please contact our;  
Fund Development Team - 519-741-9084 ex 2038, or by  
email at [fundraising@wcswr.org](mailto:fundraising@wcswr.org).

