

Hats Off to Mom!

4th Annual Mother's Day Brunch
Sunday May 9, 2021 | Virtual Fundraiser

SPONSORSHIP OPPORTUNITIES

Women's Crisis Services
OF WATERLOO REGION



Why become a ***Sponsor?***

The Opportunity

We would like to offer you a unique opportunity to sponsor Hats Off to Mom! our 4th annual Mother's Day fundraiser. This year, moms have been working extra hard to keep their families and communities safe. Let's show our appreciation for everything they do!

For over 40 years, Women's Crisis Services has provided safe shelter and support services to women and children who have experienced domestic violence. Our organization continues to experience significant increases in demand and we rely on the support of our community partners. We are looking for companies who are interested in becoming a sponsor and demonstrating their commitment to helping women and children move beyond violence to live safer, happier lives.

In exchange for your sponsorship, we will provide you with a powerful marketing opportunity to reach over 3000 donors and community supporters. Please review our sponsorship levels and indicate your interest on the last page of this sponsorship package.

Thank you for your consideration. We look forward to welcoming you as a partner to help make our efforts a success!

About Hats Off to Mom!

Hats Off to Mom! will take place on Sunday, May 9, 2021. This unique event will feature curated brunch boxes, presented by Tapestry Hall, special edition WCSWR masks, online entertainment, a virtual auction and more!

Our goal for the event is to raise awareness and funds so we may continue offering essential services and programs to women and children in our community who are experiencing domestic violence.

If you're ready to become a sponsor, please complete the attached form.

About Us

Women's Crisis Services of Waterloo Region

We empower women to move beyond violence. We do this by providing safe shelter and support services to women and children experiencing domestic violence.

We operate two shelters for at-risk women who have no safe place to stay: Haven House in Cambridge and Anselma House in Kitchener. We also run a free, confidential, outreach program, which is accessed by contacting our 24/7 support lines.

With rates of domestic violence increasing by 30% during the COVID-19 pandemic, your support is needed now more than ever. It's crucial that we continue having conversations about domestic violence to raise awareness and funds.

With your sponsorship, you will be providing safety, dignity, and comfort to the women and children seeking our help. Thank you for your consideration in sponsoring Hats Off to Mom! in support of Women's Crisis Services of Waterloo Region.

We truly appreciate your support!

Women's Crisis Services
OF WATERLOO REGION



Sponsorship Opportunities

| Sponsorship Level | Time or | Brunch Sponsor | Entertainment Sponsor | Neighbours of WCSWR |
|--|---------|---|--|---------------------|
| Contribution Amount | | \$2,000 | \$1,000 | \$500 |
| Company recognition & thank you on social media channels | | ✓ *Includes boosted Social Media posts | ✓ *Special mention during virtual event | ✓ |
| Company recognition on event webpage and materials | | ✓ | ✓ *Logo featured during virtual event | ✓ |
| Opportunity to share video message through our social media channels | | ✓ | ✓ | ✓ |
| Link to your website from Hats Off to Mom webpage | | ✓ | ✓ | ✓ |
| Opportunity to provide branded giveaway in curated brunch boxes | | ✓ | ✓ | |
| Recognition included with curated brunch boxes | | ✓ *Logo featured with curated brunch boxes | | |
| Recognition on Gateway TV, radio and print ads | | ✓ | | |
| Official sponsor of fundraiser and special edition WCSWR Masks | | | | |
| Complimentary Sponsor giveaways | 4 Masks | 2 Masks | | |

No longer available



Please confirm your sponsorship by April 16, 2021
 Contact Jenna Mayne, Communications & Fund Development Manager
 519-741-9184 ext 2003 | jenna.mayne@wcswr.org

Sponsorship Form

Sponsor Name: _____

Contact Person: _____

Phone: _____ Email: _____

Sponsor Level & Amount: _____

Please Select Payment Type:

Cheque* _____

Credit Card _____

If using credit card, please fill out information:

Name on Card: _____

Card Number: _____

Exp: _____ CSC #: _____ Signature: _____

Billing Address: _____

City: _____ Postal Code: _____

*Cheques can be made payable to Women's Crisis Services of Waterloo Region,
700 Heritage Drive, Kitchener, ON N2A 3N9

Please return form to:

Jenna Mayne
Communications and Fund Development Manager
Women's Crisis Services of Waterloo Region
jenna.mayne@wcsvr.org

